



## LucidSound® Announces Next-Generation, LS31 and LS41 Wireless Gaming Headsets

*Designed for the Modern Multi-Platform Gamer, the New Gaming Headsets Deliver Premium Audio and Feature-Set*

**San Diego, CA – June 5<sup>th</sup>, 2018** – LucidSound®, gaming's fastest growing premium headset brand, announced today two new headsets which will take center stage at the E3 Electronics Entertainment Expo, taking place at the Los Angeles Convention Center from June 12<sup>th</sup> through June 14<sup>th</sup>, 2018.

The new **LS31** and **LS41** will launch into a strong headset market with U.S. gaming headset sales up over 90% in March and over 75% during the first three months of 2018 according to leading market research companies. The **LS31 Wireless Gaming Headset** and **LS41 Wireless Surround Headset** replace the top-selling **LS30** and critically-acclaimed **LS40** headsets adding a host of enhancements designed to deliver an outstanding audio experience for gamers.

"The mission of LucidSound is to disrupt the gaming headset category with headsets created for this generation of PC and Console gamers," said Chris Von Huben, CEO of LucidSound. "The **LS31** and **LS41** are designed for today's players with all the features needed to support new games and new genres like Battle-Royale."

### **LS31 Wireless Headset:**

- A premium wireless headset for gamers at all skill levels.
- Delivers clear chat on Xbox, PlayStation and PC.
- Upgraded drivers and amplification deliver accurate audio without distortion.
- New oval earcup design delivers a more comfortable experience and noise isolation.
- Replaceable ear cushions.
- Boom-mic features improved pick up accuracy and durable connectors.
- Flexible headband is extra comfortable to wear for extended gaming sessions.
- Optional EVA Carry Case designed exclusively for the headset.

### **LS41 Wireless Surround Sound Headset:**

- A premium wireless headset for advanced gamers.
- Delivering rich DTS® Headphone:X® 7.1 Surround Sound across all current gen consoles.
- High-capacity rechargeable battery significantly increasing its running time for sustained gaming sessions to over 20 hours.
- New improved USB transmitter design allowing for much improved placement when connecting to the host console.
- Delivers clear chat on Xbox, PlayStation® and PC.
- Upgraded drivers and amplification deliver accurate audio without distortion.
- New oval earcup design delivers a more comfortable experience and noise isolation

The new **LS31** and **LS41** will be appearing via invite only at the LucidSound suite at E3 2018.

For more information or to book an appointment to see the new headset range at E3 2018, please contact [alex@littlebigpr.com](mailto:alex@littlebigpr.com)

---END---

For more information, visit [LucidSound](#) and follow LucidSound on [Facebook](#), [Twitter](#), and [Instagram](#).

**About LucidSound**

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, the Company crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere

**LucidSound Communications**

Alex Verrey

Little Big PR Limited

Tel: + 44 (0) 7957 204660

Email: [alex@lucidsound.com](mailto:alex@lucidsound.com)